



Sustainable Blue  
Economy Partnership

# Blue Economy – The key towards Mediterranean Regional Sustainability

**Sustainable Blue Economy Partnership**

Athens, POSIDONIA event, 07 June 2024



Co-funded by  
the European Union

EUROPEAN PARTNERSHIP



# INVITATION

On behalf of the EU Sustainable Blue Economy Partnership ([bluepartnership.eu](http://bluepartnership.eu)), I am pleased to invite you as a speaker to the workshop “Blue Economy – The key towards Mediterranean Regional Sustainability” on 7th June 2024 (09:00-17:00 CEST) at POSIDONIA exhibition taking place in Athens, Greece.

The EU Sustainable Blue Economy Partnership is a key and growing EU initiative promoting innovative solutions and technologies for a digital, green and inclusive transition of the blue economy, considering the present environmental scenario, including climate change and biodiversity crisis. It brings together national governments, research organizations, innovation funds and regional authorities from 29 countries around the Atlantic Ocean, the Black Sea, the Baltic Sea, the Mediterranean Sea and the North Sea, pooling resources together with the European Commission to boost the transformation towards a climate-neutral, sustainable, productive, and competitive blue economy by 2030.

The first of a series of cofunded projects were selected and the next call is open until April 2024. As part of its structuring activities, the Partnership organizes a series of regional workshops to connect with the sea basins scale and integrate practices and needs into the Strategic Research and Innovation Agenda (SRIA).

POSIDONIA ([posidonia-events.com](http://posidonia-events.com)) is a worldwide event that brings the whole shipping actors to its exhibitors. It offers a unique opportunity to promote the partnership approach of applying the quintuple helix principle, by engaging all key actors in the Mediterranean sea basin. In particular, the presence of maritime industry will boost the partnership agenda to attract industrial partners and possibly private funding in the implementation of the co-funded projects. Some of them will be showcased.

In this framework, the workshop “Blue Economy – The key towards Mediterranean Regional Sustainability” to which you are invited as a speaker, will offer to the audience the opportunity to network with their counterparts, to exchange experience, knowledge and good practice and explore the potential of common undertakings as well as opportunities for enabling cooperation.

Through brief presentations and an interactive discussion with the audience, including in the format of ‘World Café’, this workshop aims at bringing together relevant stakeholders of the blue economy sector, including authorities, research and business communities, industry as well as the European Commission and international organizations.

I would appreciate if you could confirm your participation by 20th March by responding to [sbep@mur.gov.it](mailto:sbep@mur.gov.it) and copying Angiolo Boncompagni ([angiolo.boncompagni@est.mur.gov.it](mailto:angiolo.boncompagni@est.mur.gov.it)). Preliminary logistic information including on how to reach the venue and accommodation are also attached.

With my kind regards,



*Margherita Cappelletto, Italian Ministry of Universities and Research  
Coordinator of the EU Sustainable Blue Economy Partnership*





More information:



[bluepartnership.eu](https://bluepartnership.eu)