



Sustainable Blue
Economy Partnership

Ocean Literacy Toolkit



Co-funded by
the European Union

EUROPEAN PARTNERSHIP



The Sustainable Blue Economy Partnership's Ocean Literacy Toolkit is designed both for its funded projects and the wider stakeholder community.

It collects educational resources, learning tools and communication material to support advocacy and action in promoting Ocean Literacy.

WHAT IS OCEAN LITERACY?

Ocean Literacy is the understanding of how the ocean influences individuals and how individuals, in turn, impact the ocean. It is a key driver for advancing sustainable practices, developing policy, promoting responsible citizenship, and inspiring young people to take an active role in shaping the future.

OUR CONTRIBUTION TO OCEAN LITERACY

The Sustainable Blue Economy Partnership promotes Ocean Literacy with a multi-faceted, cross-cutting approach that includes, among others, podcasts and short videos, webinars and training for co-funded projects, and targeted efforts to engage ocean businesses. Through these activities, the Partnership aims to encourage the behavioural and attitudinal changes needed to drive the sustainable transformation of Europe's blue economy.



EDUCATIONAL RESOURCES

REPORTS

'Ocean literacy for all: a toolkit' by IOC UNESCO presents the history of Ocean Literacy and offers practical tools to integrate ocean knowledge into education, policy, and public engagement.

'Ocean Literacy within the United Nations Ocean Decade of Ocean Science for Sustainable development: a framework for action' describes the contributions of Ocean Literacy to the UN Ocean Decade and outlines participation opportunities for stakeholders.



COMMUNITIES

The EU4Ocean Coalition, consisting of three components:

- The EU4Ocean platform for organisations and individuals;
- The Youth4Ocean forum for young ocean advocates;
- The Network of European Blue Schools for schools, teachers and staff of education services.

The UN Ocean Decade, including:

- Ocean Decade Ocean Literacy Community of Practice: group of endorsed Decade Actions working on Ocean Literacy;
- Ocean Literacy With All (OLWA) – IOC UNESCO: this programme designs and implements transformative, locally- and globally-relevant research activities and projects for an ocean-literate society.



LEARNING TOOLS

WEBINARS AND TRAININGS

[A wave of European Blue Schools: Handbook for Teachers'](#), a step-by-step guide with a variety of inspiring examples.

[Beyond Offshore Wind: Ocean Multi-Use Course](#), by the Submariner Network.

[Blue Generation MOOC platform](#) with jobs and training opportunities in 7 blue economy subsectors.

[BlueMed e-training](#) on marine litter, consisting of 11 online sessions.

[EU4Ocean webinar series](#) on the role of Ocean Literacy in European business.

[Ocean Literacy MOOC](#), structured in 6 different modules.

[ProBleu Resource Catalogue](#), including slides, worksheets, videos and more to create lessons for students.

[SHORE Ocean Literacy Tools](#), a comprehensive repository of accessible resources for educators.

GAMES

[FathomVerse](#), to help train artificial intelligence to identify marine life.

[Maritime Spatial Planning Challenge](#)

ADDITIONAL MATERIAL

[European Atlas of the Seas](#)

[Marine Litter Toolkit: Engagement Ideas](#)

[Plastic Pirates - Go Europe!](#) project booklet

[World Ocean Explorer](#)



PARTNERSHIP ACTIVITIES

CITIZEN SCIENCE & STAKEHOLDER ENGAGEMENT

[Networking Friday on 'Ocean Literacy for Sustainable Blue Economy'](#)

[Sustainable Blue Economy Partnership Symposia](#)



COMING SOON: Blue Economy short videos and podcast series.



CO-FUNDED PROJECTS

The Partnership is strengthening the capacity of its co-funded projects contribute to Ocean Literacy throughout the entire project lifecycle:

- Application phase: Encouraging proposals under joint calls to include ocean literacy and citizen participation activities, underscoring the benefits of these activities for their projects.
- Implementation phase: Organising dedicated training and sessions.

INDUSTRY ACTORS



COMING SOON: A report on ocean businesses' perception of their own sustainability practices.

